

Report to the Kentucky Library Association Board
Fund Raising Committee
Louisville, Kentucky
November 12, 2011

Seven vendor demos were held at the Fall Conference (four on Friday, September 30 and three on Saturday, October 1). Vendors were charged \$100 per session. Two of the Friday sessions had no attendees and the other sessions had one attendee each. The Saturday sessions were better attended (at least five attendees per session) most likely as they were scheduled to not compete with other sessions.

If vendor demos are scheduled for future conferences it is recommended that they be scheduled in non-compete times and/or held within the exhibit area rather than in meeting rooms for better visibility.

Respectfully submitted,

Elliot Appelbaum
Chair